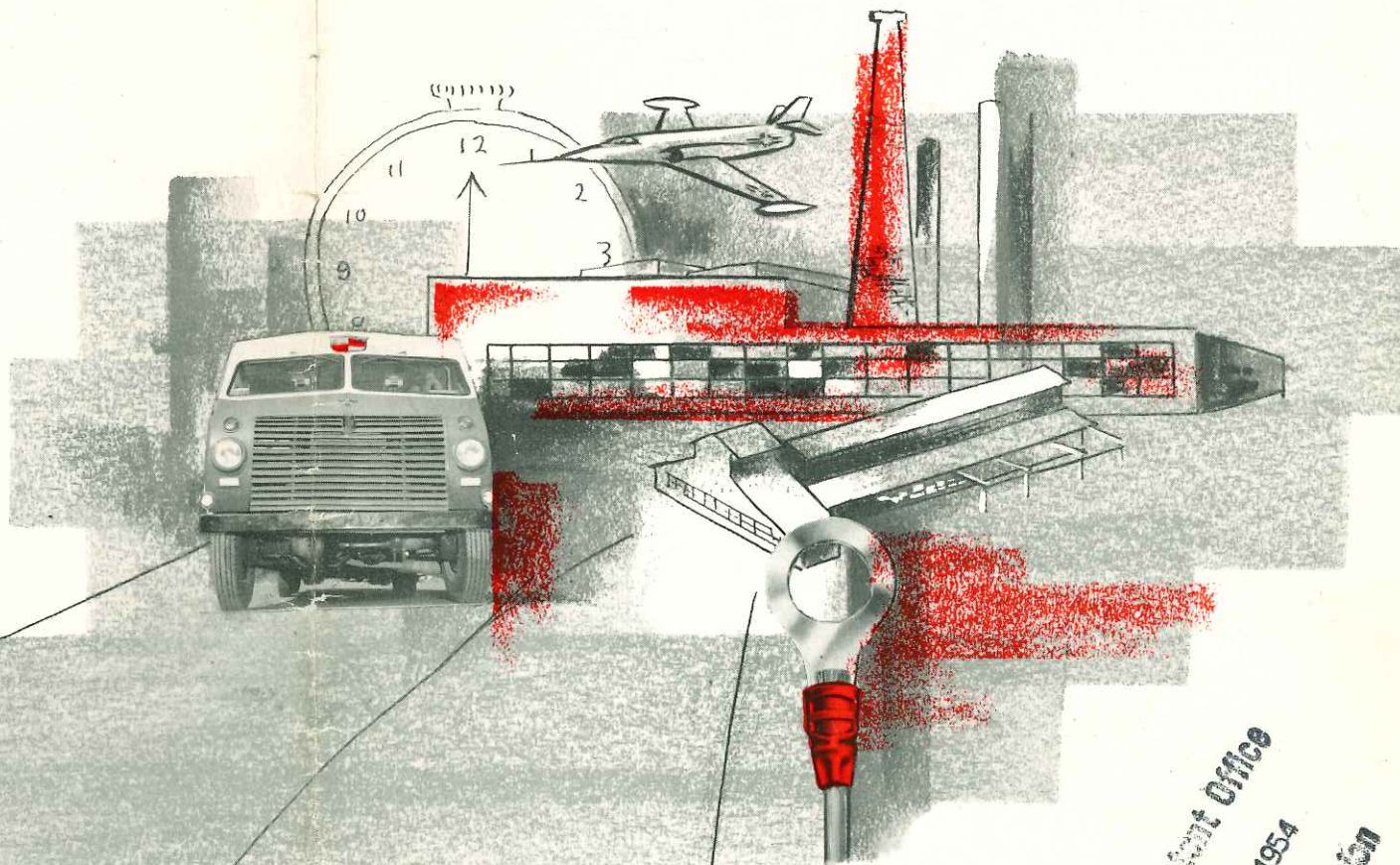


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**ANOTHER**

**AMP**

**CUSTOMER  
SERVICE**



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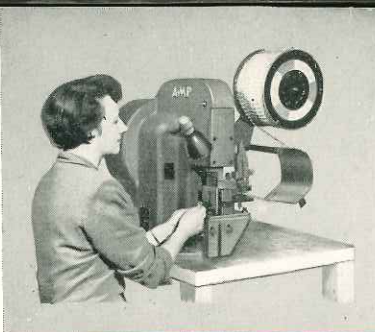
**THE AMP-MOBILE**

MOBILE DEMONSTRATION UNIT  
LATEST WIRE TERMINATION TECHNIQUES



## AMP AUTOMATIC WIRE TERMINATORS

Under ideal conditions as many as 4,000 terminals per hour can be attached to wires by a single AMP automatic wire terminator. Terminals in strip form feed from reels mounted on the machines. Chance for human error in terminal application is all but eliminated.



## NEW AMP DYNA-CRIMP ELECTRIC-PNEUMATIC TOOL

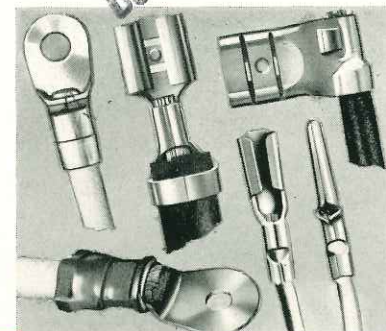
Strong, powerful, pneumo-hydraulic crimping unit develops effortlessly the many tons of force required for crimping large size terminals. Swivel crimping heads are interchangeable for various terminal types. Extra length hose gives added convenience to light weight hand-triggered operation. Power unit is mounted on moveable cart.



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## NEW SOLDERLESS TERMINAL TYPES

Special applications have created hundreds of unusual terminal types. Many of these "functionalized" terminals serve mechanical as well as electrical purposes. You can see them on display in the AMP-MOBILE.



# THE AMP-MOBILE

- TRAINING
- SERVICE
- DEMONSTRATION
- EDUCATION
- INSTRUCTION

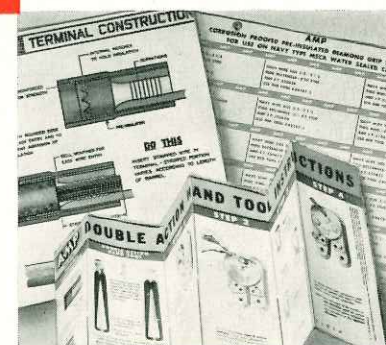
## CHECK THESE FEATURES

### COLOR-SOUND MOVIES AND SLIDES

The AMP-MOBILE is equipped with projection facilities for 16 Mm. color-sound movies or for 35 Mm. slides. The AMP films and other AMP training or demonstration aids are always available for use by customer training sections if desired.

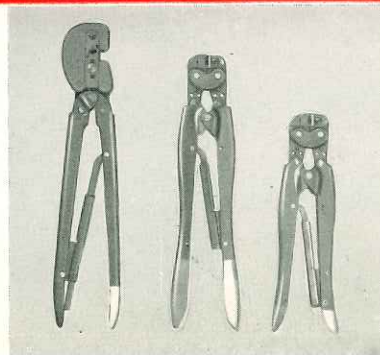
### TECHNICAL LITERATURE, SAMPLE BOARDS, TRAINING AIDS, ETC.

AMP demonstration charts, special sample boards, instruction sheets, etc., have assisted many manufacturers in their employee training programs. In the AMP-MOBILE you will see samples of these aids, and can discuss similar items for individual needs.



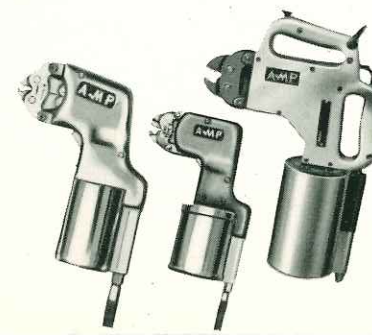
## STANDARD CERTI-CRIMP HAND TOOLS

AMP's basic certi-crimp tools are the outstanding models which for years have led the industry in performance, convenience, precision, and foolproof operation. All models are here for inspection.



## STANDARD POWER TOOLING

All of AMP's standard bench presses and portable pneumatic hand tools are pictured or set up for actual operation in the AMP-MOBILE. Ask the demonstrator to point out similarities in quality control features throughout the tooling line.





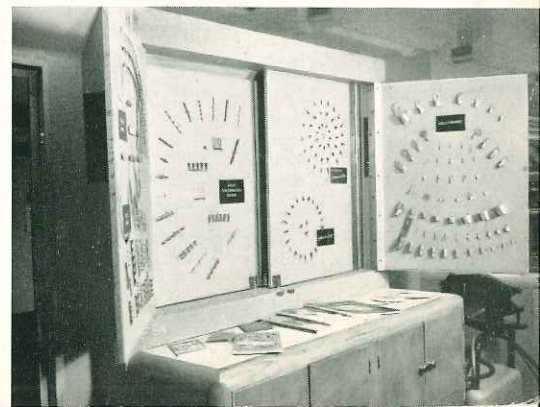
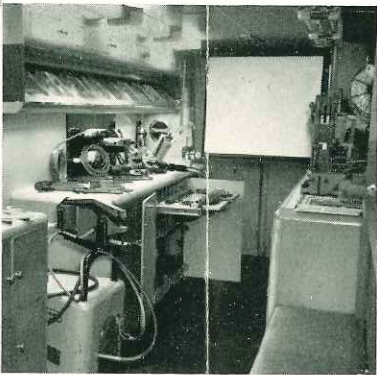
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• If you would like to hear and see more about the AMP wire termination methods we have been telling you so much about, here's your opportunity! The AMP-MOBILE contains all of the newest and most modern wire termination products and equipment. You can actually see, touch, and operate the hand tools, hydraulic tools, bench presses, and automatic machines. See components adapted for AMP Taper Technique, FASTON connectors, etc. In fact, the AMP-MOBILE has been built in such a manner that it is possible to change the demonstrations and the products displayed from one industry specialty to another. In this manner, the AMP-MOBILE can serve each of the many important divisions of the electrical industry—Electronics, Power, Appliance, Communications, etc.

The AMP-MOBILE serves as a training center for employee instruction and education. An AMP Field Engineer is present at all times to discuss termination problems with engineering and production people, and to instruct workers on termination equipment operation. An automatic machine operator demonstrates high speed applying machines. Samples and sample boards of solderless terminals and connectors are available in the MOBILE unit. There are charts and slides as well as built-in facilities for showing AMP sound color movies. These training aids have proven most successful in showing the worker the dramatic importance of his role in wire termination. The AMP-MOBILE can also serve as base for a Field Engineering Survey or "CREATIVE APPROACH" wiring analysis. In short, the AMP-MOBILE is another AMP service whose purpose is to improve the relationship between AMP and its many friends and customers. To find out how you can schedule the AMP-MOBILE for your plant—turn the page.

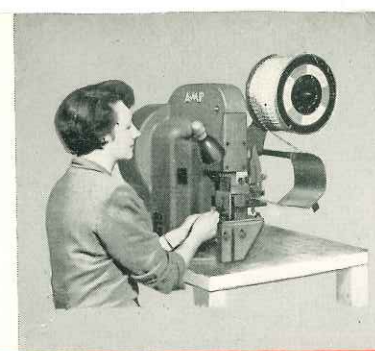
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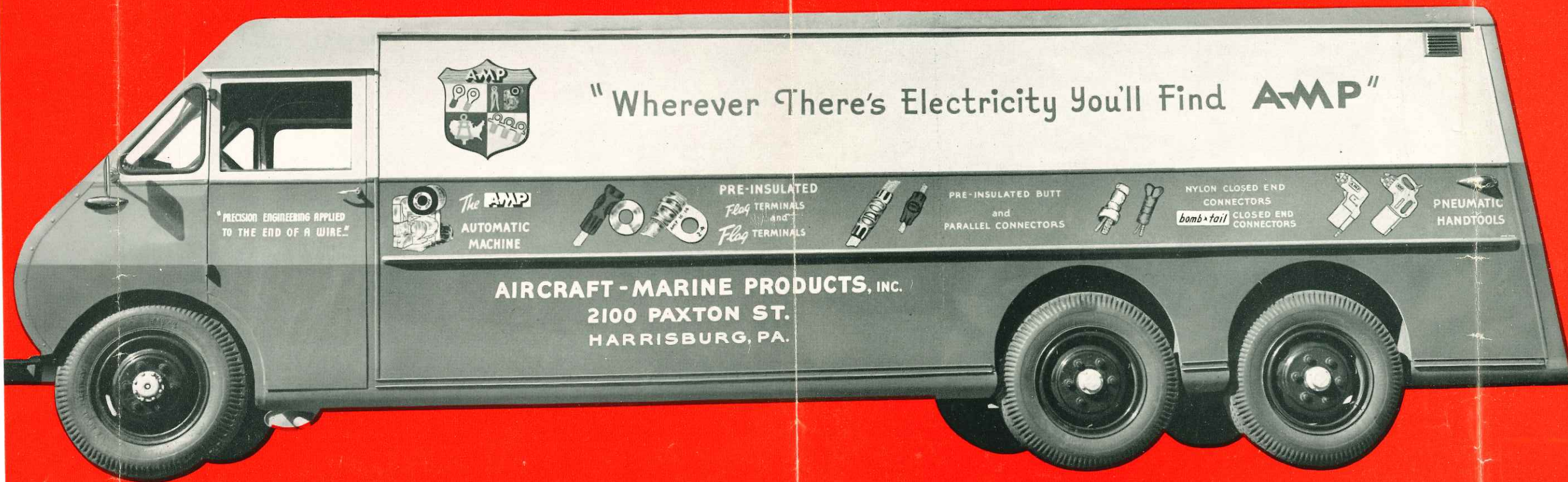
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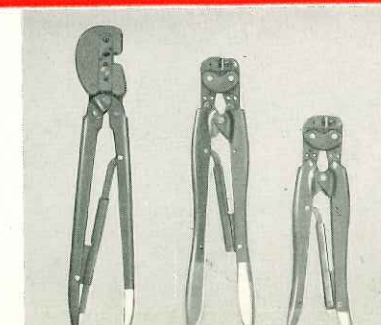
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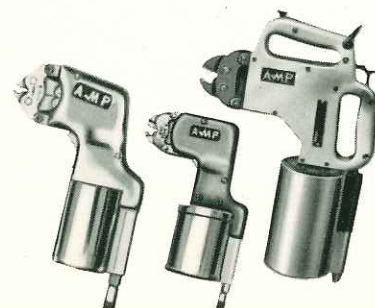
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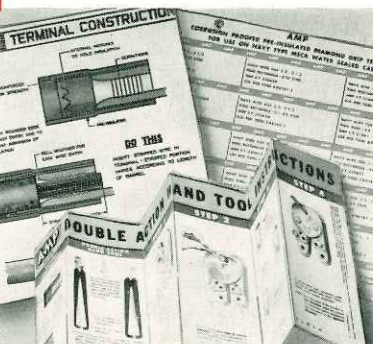
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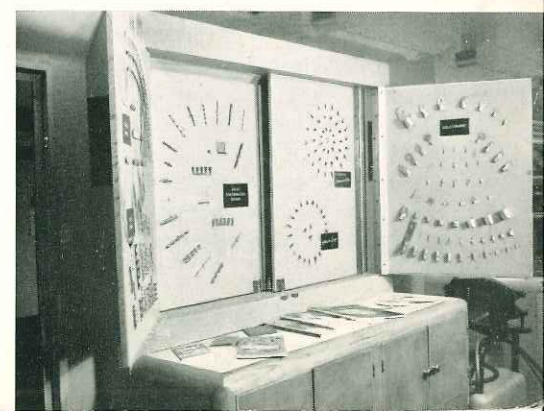


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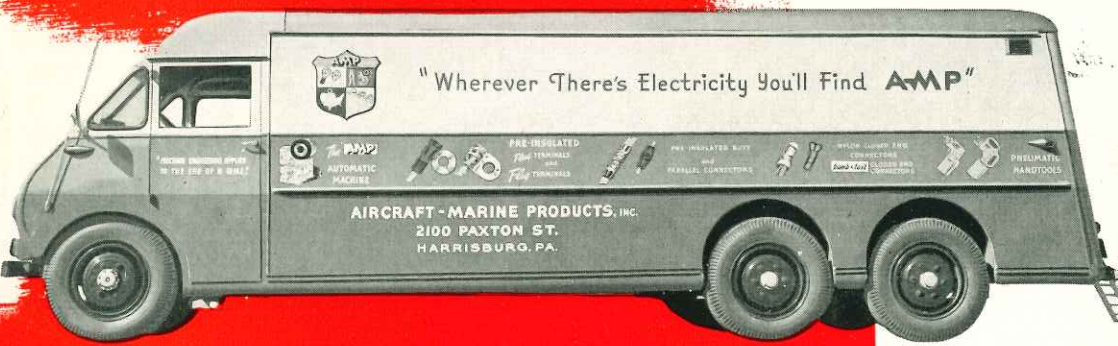
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# HOW TO SCHEDULE THE AMP-MOBILE FOR YOUR PLANT

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If your AMP salesman has not discussed the AMP-MOBILE with you, may we suggest that you contact him (or write to AMP) well in advance of the date you would like to have the AMP-MOBILE visit you. Be sure to outline your particular interests or problems so that we will be certain to have the AMP-MOBILE equipped with all of the terminals and tools most pertinent to your situation. It is even possible to arrange special engineering conferences, demonstrations or AMP instruction classes for your employees, to coincide with the AMP-MOBILE visit. We will make every effort to match our schedule with your requirements, and of course we hope that you will arrange for as many interested personnel as possible to visit the AMP-MOBILE while it is with you.



## WRITE FOR THESE AMP TECHNICAL BULLETINS

To keep your files up to date on the latest developments in precision wire termination the AMP-MOBILE contains a variety of AMP technical literature, Catalogs, Bulletins, etc., or, write today for one or all of the popular items listed below.

- General Products Catalog
- Automatic Machine Catalog
- Technical Data Catalog
- AMP Terminals for Aircraft
- Power Catalog
- Appliance Catalog
- Taper Technique
- Creative Approach to Better Wiring

## ASK ABOUT THE AMP CREATIVE APPROACH TO BETTER WIRING

Experienced AMP engineers will, without any expense to you, make a complete technical evaluation survey of your general wiring problems and present you with concrete recommendations based on the needs of your particular plant operation. The AMP-MOBILE contains information about this "CREATIVE APPROACH TO BETTER WIRING." In the AMP-MOBILE you will be able to see actual case histories which prove beyond a doubt the unusual values that result from this unique approach.

Find out about the New  
AMP CREATIVE  
APPROACH TO BET-  
TER WIRING



An evaluation survey  
without cost or obliga-  
tion.

**AIRCRAFT-MARINE PRODUCTS INC.**  
**2100 PAXTON STREET, HARRISBURG, PENNA.**